Philippe B. De Andria

As an Agile Project Manager, I lead custom e-commerce development (Shopify, BigCommerce), optimize LLM agents for business outcomes, and drive digital growth via SEO/Google Ads. My strategic approach, honed over 4 years in financial services (RBC, Scotiabank), enables me to guide complex technical projects and maximize business value. With full-stack development expertise (Ruby on Rails, JavaScript, SQL), I seamlessly bridge technical execution with overarching business objectives, ensuring high-quality, scalable solutions

EDUCATION

Jan. 2022 - March 2022

Full Stack Web Development Bootcamp

LE WAGON, BARCELONA

Sept. 2012 - Sept. 2016

Bachelors in Business Law

TORONTO METROPOLITAN UNIVERSITY, TORONTO

EXPERIENCE

Nov. 2023 - April 2025

Technical Project Manager | Engineering

OPTIMUM 7, REMOTE

Based in Miami, an E-commerce development and marketing agency providing custom software and marketing solutions for e-commerce businesses.

- Managed over 100 projects with budgets averaging \$100K+, delivering within %5 variance while ensuring compliance.
- Directed Jira dashboards for executive reporting, improving data-driven decision-making by %35.
- Mitigated project risks by implementing proactive compliance checks, reducing scope creep by more than %30.
- Led API integrations with platforms like Shopify, BigCommerce, Worldpay, NetSuite, Authorize.Net, Contentful, INXSQL, and HubSpot, ensuring accurate data flow and consistency across systems to maintain reliable business operations.
- Oversaw cross-functional teams across development, QA, and DevOps, improving collaboration.
- Led Agile projects, aligning engineering execution with financial controls by linking them to real-time cost tracking tools such as Harvest, keeping projects within 3 % of budget.
- Designed Jira workflows & sprint tracking, improving forecasting accuracy by 20%.
- Set up a shared Slack triage channel and a 15-minute weekly demo involving design, dev, and QA, replacing long email chains; the tighter hand-offs trimmed average sprint spillover and project delays by 15%.

Oct. 2018 - April 2021

Sr. Financial Advisor

BANK OF NOVA SCOTIA, TORONTO

Scotiabank is Canada's most international bank, serving 25 million clients around the globe and is Canada's 3rd largest bank.

- Managed high-risk portfolios, ensuring full compliance with financial regulations.
- Secured \$2.2M in new assets in 2020 Q4 alone, exceeding quarterly targets by 30%.
- Led advisor training, improving team sales performance by 20%.

Jul. 2017- Sept. 2018

Credit Risk Project Manager

ROYAL BANK OF CANADA, TORONTO

RBC is the largest bank in Canada with a market cap of \$149 Billion, RBC serves over 16 million clients.

- Implemented risk analytics dashboards, improving lending decision accuracy and fraud detection.
- Streamlined loan approval workflows, reducing processing time by 20% while maintaining regulatory compliance.
- Developed data-driven risk mitigation strategies, ensuring alignment with enterprise-wide credit policies.

SKILLS

Languages: Turkish (Native), English (Native), French (Professional)

Project Management: Jira (Dashboards, Versioning, Reporting), Scrum, Kanban, Risk

Management

API & Tech: RESTful APIs, Python, JS React, Cloud Integrations, Compliance Audits Data Analytics: : Jira Metrics, GA4, Forecasting, Agile-Waterfall Hybrid Execution

E-commerce: Shopify, BigCommerce, WooCommerce, Magento, Volusion, Payment Gateways

Finance: Budget Forecasting, Compliance, Regulatory Frameworks

EXTRACURRICULAR ACTIVITIES

Video Filming: Here's the clickable link to my Youtube videos I filmed and edited. Dear Toronto